



Dear Human Resources and Professional Development colleagues,

We want this information in your hands today because it is an essential tool for you!

As the Founding Partner of Creative Focus, I would love to meet with you and share an exceptional platform that will significantly contribute to your organization's success- an Open Innovation Retreat. This carefully crafted program fosters employee engagement, collaboration, and creativity in work teams and remote workforces.

- Experience using a process and tools that will help identify, prioritize, and create solutions to your most difficult business challenges.
- Develop a mindset for analyzing and solving complex problems.
- Learn how to "sell your ideas" and get buy-in from stakeholders and customers.
- Improve team communication, increase inclusion, and reduce conflict in remote and on-site teams.

Employee engagement and continued profitability are paramount in today's rapidly evolving business landscape. Our **Unlocking Potential: Open Innovation Retreat** supports these goals by offering a rejuvenating experience that empowers your teams. In this retreat, colleagues will reconnect, enhance their problem-solving abilities, and cultivate creative thinking habits to **bring numerous benefits to your organization.**

Organization leaders look to HR to provide team building and employee development opportunities. We understand you have a multitude of responsibilities to juggle. We aim to *help you accomplish your goals without adding to your workload.* Our expert facilitators will handle all aspects of the Open Innovation Retreat, ensuring **a seamless experience from start to finish.**

Start now! All you need to do is share a convenient date and time to meet and discuss how we can customize an Open Innovation Retreat tailored to your organization's unique needs. We look forward to the chance to collaborate with your organization. Together, we can unlock the full potential of your teams and drive lasting success.

Sincerely,

Harry Vardis, Founding Partner, with
Kevin Gecowets, Senior Consultant

We understand your time is valuable, and you might like to know more before scheduling a meeting. For a list of corporate clients and universities where our programs are part of the MBA and EMBA programs, please visit our website at <https://creativefocus.net/clients/>

Please share this information with interested parties in your organization.

Creative Focus - 209 The South Chace, Atlanta, Georgia 30328
404-285-1086 - hvardis@gmail.com – www.creativefocus.net



Unlocking Potential: Open Innovation Retreat

Examples of the benefits of this highly interactive and engaging retreat:

Clients who **reconnected remote employees**: Cox Communications, Delta Air Lines, Department of Treasury, Southern Company, Home Depot

The rise of remote work has brought flexibility to the modern workforce but can lead to disconnection among employees. Our retreat brings remote employees together in a nurturing environment, inspires unity, breaks geographical barriers, and promotes a cohesive company culture that transcends physical boundaries. The result? Heightened job satisfaction, increased loyalty, and a renewed sense of belonging among your valued team members.

Clients who **empowered sales teams**: Munich RE, Shaw Industries Group, Roechling Engineering, Florida's Natural, Novartis Training Center Mexico

Sales teams form the backbone of any company's growth and success. The Open Innovation Retreat equips your sales personnel with cutting-edge thinking strategies to creatively identify and seize new opportunities. The program's collaborative nature will foster stronger bonds among team members, improve communication, increase motivation, and create a shared purpose that drives them to exceed sales targets.

Clients whose IT departments **improved internal customer service**: Mohawk Industries, Cox Communications, Verizon

In the fast-paced world of technology, IT professionals are continuously tasked with complex challenges. Our retreat empowers your IT team to better understand their internal customers' challenges by asking the right questions. *If you want creative ideas, the key is to ask creative questions* that generate valuable ideas that lead to innovation.

For a complete client list and testimonials, visit <https://creativefocus.net/clients/>

Questions to consider when recruiting participants and teams for this workshop:

- What are the areas for performance improvement and better teamwork?
- How are we doing at creating an engaged and inclusive workforce?
- Where would better human connections most help the performance of our organization?
- Who would benefit from autonomy and initiative-taking?

Reserve an open booking for November-December 2023 and January 2024. **Call Creative Focus now at 404-285-1086.**

Creative Focus - 209 The South Chace, Atlanta, Georgia 30328
404-285-1086 - hvardis@gmail.com – www.creativefocus.net